



Ayaaran World Trading Group

WORLD TRADE

GROUP



About

Management consulting, marketing, internet or digital marketing, business, and international marketing, business and commercial services including buying and selling, and after-sales service of authorized commercial goods, business and agency representation in the field of company activity, export and Import, clearance of goods, obtaining and granting representation inside and outside the country, establishment of domestic and international branches, within the framework of the laws and regulations of the organization.





Partners





Fathers Farm

This brand has products which tries to fill the household food basket through producing various grains etc., and are very innovative in their products & maintain strong customer service to provide the best quality possible.





Esalat

some of the products of Esalat food industry includes : types of canned foods, jams, pickles, paste, etc. they have a group of experts who constantly perform R&D and market knowledge is getting more complete with updating their product portfolio.



Alpana

Food Industries Group with the brand name "ALPANA", the producer of the products such as nuts and dried fruits, as the first and pioneer group in producing washed nuts in Asian continent, all the concepts are advancing with only one aim, "Creating health in nutrition with completely organic products".



Shahrokh Carpet

A familiar name in the Iranian carpet weaving industry. a non-governmental company with high-end Iranian product for Iranian people. they use the best material & machines and are also active in the international market.





DEDSI and BEISE

BEISEC & DEDSI brand, which produces a variety of non-alcoholic carbonated beverages and drinking water, offers the best quality export products.)





OUR SERVICES



Graphic Design

We are image & logo creation experts which gives your business a competitive advantage & through corporate design your professionalism & responsibility will be promoted.



Web development

We offer adaptive & responsive web design for devices such as lap top & iPad with our international consultants. as the result of this your users will visualize its contents in a simple way.



Quality Contents

We create great content by complying with SEO standards. creating content is one of the most important marketing strategies in today's businesses. since users connect with the contents with quality, in order to attract them companies must create relevant & useful contents for them.



IT Services

The reason for this service of ours is solving your potential computer problems since not all companies can have IT teams for them. we offer computer maintenance plans after we performed an initial diagnosis & different maintenance solutions that we offer. we will also give you a report on how to improve your infrastructure.



Email Marketing



An excellent communication tool with clients & if well used can give great results. perfect opportunity to offer user quality & valuable content.

Marketing Consultancy



This service helps companies at the time of selecting promotion strategies and we will also help you to monitor from planning to implementation of your marketing actions results.

Digital Marketing Strategy

A digital marketing strategy is a plan that helps your organization attain specific goals through carefully selected marketing channels such as paid, earned, and owned media.



Lead Management

In this strategy we identify, attract & qualify your potential clients in the internet in a specific & planned methodology for them. lead management is perfect if you intend to attract or converse new clients.



Online Advertising



A fundamental part of digital marketing & is the key to understanding your company's objectives. we find you the most economic channels for your investment & follow up on your project to optimize results. we find you an advertising strategy which fits your needs & increase your corporate visibility.





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